

## 2012, January 8 NLS Executive Board (EB) Teleconference Meeting

The meeting was called to order at 7 p.m. Sunday, January 8. Ed Broestl, Carolyn Hawkins, Steve Barnett, Steve Gielda, Pr. Doug Givan, Pr. John Bradford, Rick Hanzlik, Magdala Ray, Nancy Peterson, and Diane Purcell were able to connect to the teleconference.

Ed invited all to join him in the prayer to the Holy Spirit and welcomed guest Pr. John Bradford.

President: Ed requested that all input and changes to the 4<sup>th</sup> Day Manual be sent to John Bradford, NLS Distribution Center Manager, by 1/31/2012. An educational and promotional video was created several years ago; Ed asked that the EB consider how that video or a revised, new one might be used to communicate The Essentials to local secretariats. The video reproduction costs are less than \$1/copy; the distribution center sells them for \$7 each. John Bradford has requested guidance on how to handle possible requests by non-VdC groups to purchase materials from the distribution center. Ed suggested that if such an event would occur, perhaps a local NLS or EB member could contact the person making the request to determine the situation. Diane pointed out that the materials are copyrighted for NLS use exclusively and that in the past the EB has requested that copyrighted materials be returned by organizations which do not adhere to the VdC three-day weekend. Steve B expressed concern that unauthorized use of NLS materials could dilute the integrity of a weekend built on The Essentials.

Regarding the constitution and bylaws, the EB agreed that the current version has reasonable and clear information for the purposes of establishing a quorum at the NLSAM. Ed suggested that since we are in a transition period with the new ED role, we should focus on a continued review of the constitution and bylaws during 2012 in order to present proposed changes at the 2013 NLSAM. The board agreed.

In response to a local secretariat's question concerning the use of photography on weekends, Steve G emphasized that the taking of photos is not part of The Essentials. Since the NLS is not a governing body, we should refrain from setting specific rules or policies concerning such an issue. Magdala suggested that this type of issue is a good example of how the NLS should be used as a clearinghouse to provide guidance to secretariats seeking answers to such questions. Nancy agreed that it should be our role to direct local secretariats toward best practices, and she suggested developing a blog or some other means of communication online. Ed asked that the board members pray about we can best provide guidance and direction for this and similar issues. At the EB meeting in Orlando the end of this month, Ed would like to begin a discussion on codifying what we do as a board in the form of policies and what we recommend to member secretariats in the form of guidelines.

Secretary: Magdala will make changes to the letterhead based on the email feedback she has received. Following communication with Nancy regarding the wording of a paragraph in the mid-year meeting minutes, Magdala will send out the final version. The November and

December minutes have been emailed for comments by the board; Magdala will incorporate comments and changes received by Wednesday, January 11, and will then send out the final version. In conjunction with the treasurer's report, Magdala asked for clarification of the responsibility of sending out the membership survey. It was agreed that Nancy as the ED will be sending out the request and sharing the results with the EB as needed. Magdala will email her the template used in the past.

Treasurer: Steve B reported approximately \$1500 in expenses since the December teleconference meeting, all in expected and typical amounts and purposes. He will continue to send out quarterly reports to the EB. When the membership survey results have been tabulated and sent to him by Nancy, he will send out the dues reminders to the local secretariats.

VP-Outreach: Steve G reported that we have received over 550 responses to the Zoomerang leadership survey and asked Magdala's assistance in developing a report to be presented at the 4<sup>th</sup> Day conference in Orlando. He will be meeting with Regional Coordinators the week of January 23<sup>rd</sup>.

Website Administrator: Rick explained a new process for editing the web pages with the new management system. He also suggested establishing a forum on the web page, which the new system allows, to provide a means of discussing issues and delivering guidance as covered in an earlier conversation of this meeting.

VP-Administration: Carolyn continues to work with the 2012 Denver HC in preparation for the annual meeting. She and Carol McGill will have the registration form ready for the January 15<sup>th</sup> newsletter. She has requested that the HC keep her informed of their activities through copies of minutes for each of their meetings.

Executive Director: Nancy has had great conversations with the LDs of some of the secretariats which were unable to send their delegates to the 2011 NLSAM. All EB members can assist her in establishing relationships with the local secretariats by coordinating any update information they receive with her. She is learning the NLS database and will continue to work on making it as comprehensive and accurate as possible.

Ed led the group in prayer for the special prayer requests and closed with the Lord's Prayer.

The next teleconference meeting will be on Sunday, February 12<sup>th</sup>, at 7:00pm EDT.

The January 8<sup>th</sup> teleconference meeting was adjourned at 8:20pm.

Respectfully submitted,

Magdala Ray, Secretary